THE Global Green Freight Project

REDUCING THE CLIMATE AND HEALTH IMPACTS OF GOODS TRANSPORT
Trade in goods and materials drives global economic growth and development, linking nations and markets through an increasingly interdependent supply chain. The Global Green Freight Project was initiated by the Climate and Clean Air Coalition as part of a large-scale effort to reduce the climate and health impacts and improve the energy and economic efficiency of transporting those goods and materials.

**Green Freight Programs**

Through information sharing, financial incentives, technology verification, and other methods, voluntary green freight programs promote real-world, market-based performance improvements in the movement of goods and track those improvements through standardized, verifiable reporting mechanisms. The scope of action of any individual country-based or regional program will vary based on local needs, but the consistent thread is a focus on producing results to the common benefit of industry, government, and civil society. Green freight programs are distinct from, but complementary to, mandatory standards in a sustainable freight strategy.

**Need for Global Action**

Worldwide, numerous green freight programs and related initiatives are in different stages of development, ranging from the long-established SmartWay program in the United States and Canada to the marine-specific Clean Cargo Working Group. Green freight programs can be successful anywhere at a relatively low cost—and the process of establishing such programs creates coalitions of stakeholders that are valuable resources in themselves. But trade, and the movement of goods, is a global, boundary-less system. Green freight needs an equally integrated, universal, systemic approach. Existing and emerging programs can all benefit from a global harmonization of effort.

**The Global Green Freight Action Plan**

In September 2014 at the UN Climate Summit, 50 organizations and countries pledged their support for the Climate and Clean Air Coalition’s Global Green Freight Action Plan.

The goal of the Action Plan is to facilitate collaboration among governments, the private sector, and civil society to enhance the efficiency of global goods
movement in ways that significantly reduce climate, health, energy, and economic impacts. The Action Plan encompasses an evolving set of actions aimed at engaging stakeholders in support of three main objectives: aligning and enhancing existing green freight efforts; developing new green freight programs; and incorporating measures to control black carbon emissions into green freight programs.

Stakeholders may potentially include any private, civil society, or public sector entity involved in the freight sector. The Action Plan offers a platform for stakeholders to share expertise and a means of organizing collaboration in a concerted global effort to maximize the benefits and rein in the environmental costs of the global marketplace. Download the Action Plan at globalgreenfreight.org.

**COP21**

The 21st Conference of Parties in late 2015 presents an exciting opportunity to showcase new green freight commitments, for partners in the Green Freight Action Plan to be recognized, and for new partners to come forward and contribute their expertise. The Global Green Freight Project Steering Group invites all interested parties to join the Action Plan.

**GOALS AND OBJECTIVES**

1. **Align and Enhance Existing Green Freight Efforts**
   - Information exchange and collaboration between existing initiatives and relevant stakeholders
   - Development and harmonization of tools, methodologies and procedures for use across green freight programs

2. **Develop and Support New Green Freight Programs Globally**
   - Guidance and capacity building for green freight program implementation
   - Adoption of technologies and strategies

3. **Incorporate Black Carbon Reductions into Green Freight Programs**
   - Improved information on and increased awareness of black carbon and freight
   - Integration of black carbon mitigation technologies and strategies into green freight programs
The online centerpiece of the Global Green Freight Project will be globalgreenfreight.org, launching in mid-2015. The website is the portal to information about green freight and green freight programs around the world, and provides access to expertise, guidance, and support for establishing and developing green freight programs.

STAKEHOLDERS AND ENDORSERS

Bangladesh
Benin
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California Air Resources Board
Canada
CEID Colombia
Central African Republic
Centre for Clean Air Policy
Centro de Derechos Humanos y Ambiente
Centro de Investigación en Mecatrónica Automotriz de Tecnológico de Monterrey
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Clean Air Asia
Clean Cargo Working Group
Cote d’Ivoire
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ECO Stars Fleet Recognition Scheme
FIA Foundation
France
Green Freight Europe

Hewlett Packard
IKEA
Institute for Global Environmental Strategies
Institute for Governance and Sustainable Development
International Council on Clean Transportation
International Network for Environmental Compliance and Enforcement
International Solid Waste Association
Ireland
Japan
Lean and Green Liberia
Mexico
Molina Center for Strategic Studies in Energy and the Environment
Morocco
Natural Resources Defense Council

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Partnership on Sustainable Low Carbon Transport
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GREEN FREIGHT STEERING GROUP

FOR MORE INFORMATION, E-MAIL INFO@GLOBALGREENFREIGHT.ORG